



UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on Intensified Mission Indradhanush 2.0



Presentation created by

- Team Saathi (Government Schemes Implementation), UBA Cell, SVNIT, Surat
- **Source:** Intensified Mission Indradhanush 2.0 Website
- **Link:** <https://imi2.nhp.gov.in/>



ABOUT MISSION INDRDHANUSH

- To strengthen and re-energize the programme and achieve full immunization coverage for all children and pregnant women at a rapid pace, the Government of India launched “**Mission Indradhanush**” in December 2014
- **Aim: To boost the routine immunization coverage**
- The ultimate goal of Mission Indradhanush is to ensure full immunization with all available vaccines for children up to two years of age and pregnant women.
- The Government has identified 201 high focus districts across 28 states in the country that have the highest number of partially immunized and unimmunized children.

**The Mission Coordinator: Ministry of Health & Family Welfare,
Government of India**



ABOUT INTENSIFIED MISSION INDRDHANUSH

- To further intensify the immunization programme, Prime Minister Shri Narendra Modi launched the **Intensified Mission Indradhanush (IMI)** on October 8, 2017
- **Aim:** Through this programme, Government of India aims to reach each and every “child up to two years of age” and all those “pregnant women” who have been left uncovered under the routine immunisation programme/UIP.
- The focus of special drive was to improve immunisation coverage in select districts and cities to ensure full immunisation to more than 90% by December 2018.

Vaccination for Children & Pregnant Women.



WORK: INTENSIFIED MISSION INDRDHANUSH

- Under IMI, four consecutive immunization rounds were conducted for 7 days in 173 districts (121 districts and 17 cities in 16 states and 52 districts in 8 north-eastern states) every month between October 2017 and January 2018.
- Intensified Mission Indradhanush has covered low performing areas in the selected districts (high priority districts) and urban areas.
- Special attention was given to un served/low coverage pockets in sub-centre and urban slums with migratory population.
- The focus was also on the urban settlements and cities identified under National Urban Health Mission (NUHM).



INTENSIFIED MISSION INDRDHANUSH (IMI) 2.0

- To boost the routine immunization coverage in the country, Government of India has introduced Intensified Mission Indradhanush 2.0 to ensure reaching the unreached with all available vaccines and accelerate the coverage of children and pregnant women in the identified districts and blocks from December 2019-March 2020
- The IMI 2.0 aims to achieve targets of full immunization coverage in 272 districts in 27 States and at block level (652 blocks) in Uttar Pradesh and Bihar among hard-to-reach and tribal populations.
- With the launch of Intensified Mission Indradhanush 2.0, India has the opportunity to achieve further reductions in deaths among children under five years of age, and achieve the Sustainable Development Goal of ending preventable child deaths by 2030



SILENT FEATURES : INTENSIFIED MISSION INDRDHANUSH (IMI) 2.0

1. Conduction of four rounds of immunization activity over 7 working days excluding the RI days, Sundays and holidays.
2. Enhanced immunization session with flexible timing, mobile session and mobilization by other departments.
3. Enhanced focus on left outs, dropouts, and resistant families and hard to reach areas.
4. Focus on urban, underserved population and tribal areas.
5. Inter-ministerial and inter-departmental coordination.
6. Enhance political, administrative and financial commitment, through advocacy.
7. IMI 2.0 drive is being conducted in the selected districts and urban cities between Dec 2019 – March 2020



AIM : INTENSIFIED MISSION INDRDHANUSH (IMI) 2.0

It aims to immunize all children under the age of 2 years, as well as all pregnant women, against eight vaccine preventable diseases. The diseases being targeted are:

- 1) Diphtheria : ગળાનો ગંભીર ચેપી રોગ,ઘટસર્પ
- 2) Whooping cough : જોર થી ખાસવું
- 3) Tetanus : ધનુર
- 4) Poliomyelitis : પોલિયો "શિશુઓનો લકવો"
- 5) Tuberculosis : ક્ષય રોગ
- 6) Measles : ઓરી રોગ
- 7) Meningitis : વાયરલ □ થવા બેક્ટેરિયલ ચેપને કારણે થાય છે, તીવ્ર માથાનો દુખાવો □ ને તાવ
- 8) Hepatitis B : યકૃત રોગ



SILENT FEATURES : INTENSIFIED MISSION INDRDHANUSH (IMI) 2.0



ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- **Step 1:** Go through Operational Guidelines available on IMI 2.0 website.
- **Step 2:** Conduct surveys and identify the need of IMI 2.0 vaccination program training to Primary Healthcare Centre staff, Village ASHA (Accredited Social Health Activist) Worker and coordinate with District Health Department / Taluka Health Department .
- **Step 3:** Conduct survey and identify the “Real Time Need” of IMI 2.0 in UBA adopted villages and got vaccinated with help of District Health Department / Taluka Health Department.



The details are also available on Intensified Mission Indradhanush 2.0

- 1) Website: <https://imi2.nhp.gov.in/>**
- 2) District Health Department/ Taluka (Block) Health Department.**
- 3) Annexure I Operational_Guidelines**

For any further information or assistance, please feel free to write us at:

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THANK YOU

UNNAT HO !!!

